

During the Holiday Season, Make Your Money Work For You and Your Non-Profit!

**Good deeds do have their rewards:
Get involved and get rewarded with Berkshire Bank.**

This is the season of giving, and we want to help you give back to your favorite non-profit! When you open a free checking account and set up direct deposit, we will donate \$50 to the non-profit of your choice. And, as a special thank you, you get \$50 as well. Now that's exciting!



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- You'll get \$50* and
- Your non-profit will get \$50

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Banking products are provided by Berkshire Bank: Member FDIC. Member DIF. Equal Housing Lender. Berkshire Bank is a Massachusetts chartered bank. *In order to qualify for the \$50 for you and \$50 for your non-profit cash bonus, you need to establish at least one direct deposit for your account by March 31, 2012. Offer is valid until January 31, 2012 and subject to change. Limit one \$50 bonus per individual. The direct deposit bonus to the individual and non-profit will be credited within 7 days of presenting your bank statement showing the transactions. The value of the bonus may be reported on a form 1099-Misc. Other fees may apply. This offer may be withdrawn at any time. Offer valid for new Berkshire Bank checking customers. Eligible non-profit organizations must be tax-exempt under IRS Code 501(c)(3) and not be classified as a private foundation and submitted and approved a Community Room application for use. Must have a mission/focus that promotes one of the following: (1) Affordable housing for low- to moderate-income individuals, (2) Increased economic (small business) development, (3) Financial literacy for low- and moderate-income youth, individuals or families, (4) After-school or extracurricular programming for low- and moderate-income children, (5) Must be located within a Berkshire Bank market area.